



# Accelerate Your AWS Cloud Journey with AWS & AWS Solutions

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# Why customers choose AWS

## EXPERIENCE

**18 years**

helping millions  
of customers

## GLOBAL REACH

**34 Regions**

spanning 108  
Availability Zones and over 140  
Direct Connect locations

## SECURITY

**300+**

security features

## INNOVATION

**200+**

service offerings

## AWS INFRASTRUCTURE

**3.6x+**

energy efficient than the  
median of surveyed U.S.  
enterprise data centers

## TCO

**134**

price reductions  
since 2006

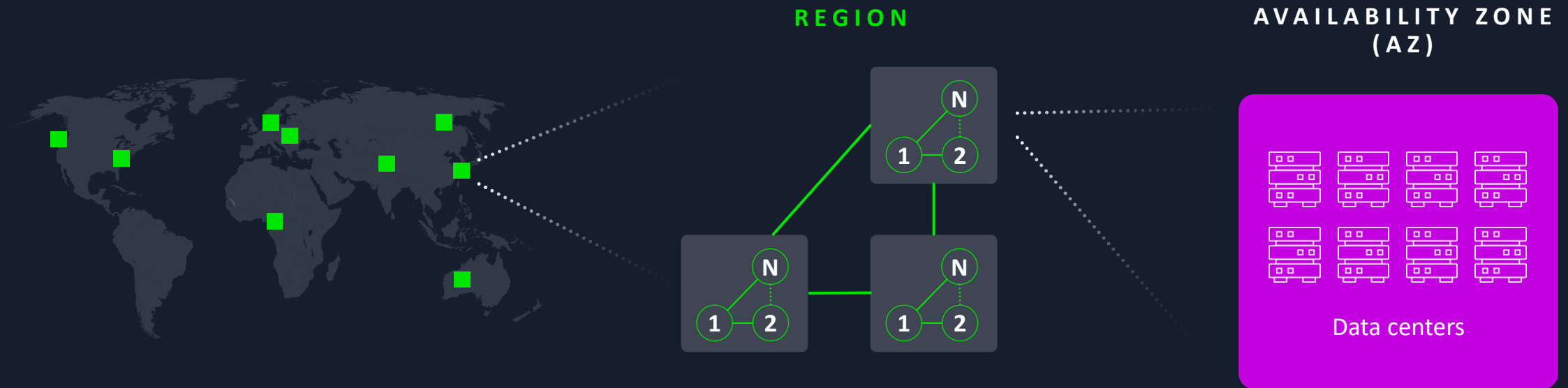
## ECOSYSTEM

**12,000**

software listings from  
2,000 ISVs

# AWS Region design

AWS Regions are comprised of multiple AZs for **high availability**, **high scalability**, and **high fault tolerance**. Applications and data are replicated in real time and consistent in the different AZs.



# Regional Expansion

34 total regions with 6 coming soon

2006 - 2011

## 8 New Regions

N. AMERICA  
Northern Virginia  
Northern California  
Oregon  
GovCloud US-West

S. AMERICA  
São Paulo

EUROPE  
Ireland  
  
ASIA PACIFIC  
Singapore  
Tokyo

2012 - 2017

## 10 New Regions

N. AMERICA  
Ohio  
Canada Central

EUROPE  
Frankfurt  
London  
Paris

ASIA PACIFIC  
Seoul  
Mumbai  
\*Beijing  
\*Ningxia

AUSTRALIA &  
NEW ZEALAND  
Sydney

2018 - 2024

## 16 New Regions

N. AMERICA  
GovCloud US-East  
Canada West

EUROPE  
Stockholm  
Milan  
Zurich  
Spain

MIDDLE EAST  
Bahrain  
UAE  
Tel Aviv

ASIA PACIFIC  
Hong Kong  
Osaka  
Jakarta  
Hyderabad  
Malaysia

AFRICA  
Cape Town

AUSTRALIA &  
NEW ZEALAND  
Melbourne

COMING SOON

## 6 New Regions

N. AMERICA  
Mexico

EUROPE  
Germany

MIDDLE EAST  
Kingdom of Saudi Arabia

ASIA PACIFIC  
Thailand  
Taipei

AUSTRALIA &  
NEW ZEALAND  
Auckland

# AWS Global Infrastructure Local Zones



## N AMERICA

Atlanta (2)  
Boston  
Chicago (2)  
Dallas (2)  
Denver  
Honolulu  
Houston (2)  
Kansas City

Las Vegas  
Los Angeles (2)  
Miami  
Minneapolis  
New York City  
Philadelphia  
Phoenix (2)  
Portland

Querétaro  
Seattle  
Toronto  
Vancouver



## EUROPE

Copenhagen  
Hamburg  
Helsinki  
Warsaw  
Amsterdam  
Athens  
Brussels  
Lisbon

Oslo  
Prague  
Vienna



## ASIA PACIFIC

Bangkok  
Delhi  
Kolkata  
Manila  
Taipei  
Hanoi



## S AMERICA

Buenos Aires  
Lima  
Santiago  
Bogotá  
Rio de Janeiro



## AFRICA

Lagos  
Johannesburg  
Nairobi



## MIDDLE EAST

Muscat



## AUSTRALIA & NEW ZEALAND

Auckland  
Perth



Available Local Zone



Announced Local Zone

# AWS Direct Connect



## N AMERICA

Ashburn (2)	El Segundo	Minneapolis	San Jose (2)
Atlanta (2)	Houston	Montréal (2)	Santa Clara
Aurora	Kansas City	New York	Seattle (3)
Boston	Kapolei	Newark	Secaucus
Chicago (2)	Las Vegas (2)	Philadelphia	Segundo
Columbus	Los Angeles	Phoenix (2)	Toronto (2)
Dallas	Miami	Portland (2)	Vancouver
Denver	Milpitas	Reston	



## EUROPE

Amsterdam (2)	Helsinki	Paris (4)
Berlin	London (3)	Prague
Copenhagen	Madrid (2)	Slough (2)
Dubai	Manchester	Stockholm (2)
Dublin (3)	Marseille	Vienna
Frankfurt (2)	Milano (2)	Warsaw
Haifa	Munich	Zurich (2)
Hamburg	Oslo	



## ASIA PACIFIC

Auckland	Inzai	Perth
Bangalore	Jakarta (2)	Seoul (3)
Bangkok	Kolkata	Singapore (2)
Canberra (2)	Kuala Lumpur	Sydney (3)
Chennai	Makati City	Taipei (2)
Delhi	Melbourne (2)	Tokyo (2)
Hong Kong SAR (2)	Mumbai (4)	
Hyderabad	Osaka	



## AFRICA

Cape Town  
Johannesburg  
Lagos



## MIDDLE EAST

Fujairah  
Herzliya  
Manama (2)  
Muscat



## S AMERICA

Bogota  
Buenos Aires  
Lima  
Rio de Janeiro  
Santiago  
Sao Paulo (2)



## AUSTRALIA & NEW ZEALAND

Auckland  
Canberra  
Melbourne (2)  
Perth  
Sydney (3)

● Direct Connect location

# AWS Global Infrastructure

## SOUTH AMERICA

São Paulo 3

Northern Virginia 6

Buenos Aires  
Lima  
Santiago

### KEY

Region

Region, announced

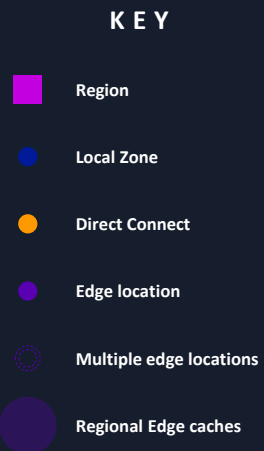
aws Local Zone

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Local Zone, announced



# AWS Global Infrastructure





Customers do not buy Technology.....

Customers do not buy Technology.....

**They buy Solutions to their problems.**

# AWS Solutions Library

We offer 1,300+ purpose-built Solutions, ready-to-deploy software packages, and customizable architectures with instructional information to rapidly solve business challenges

## Helping customers speed time to value

Industry and technology solutions for priority use cases

40+

Domains

780

Use Cases

60+

AWS Solutions

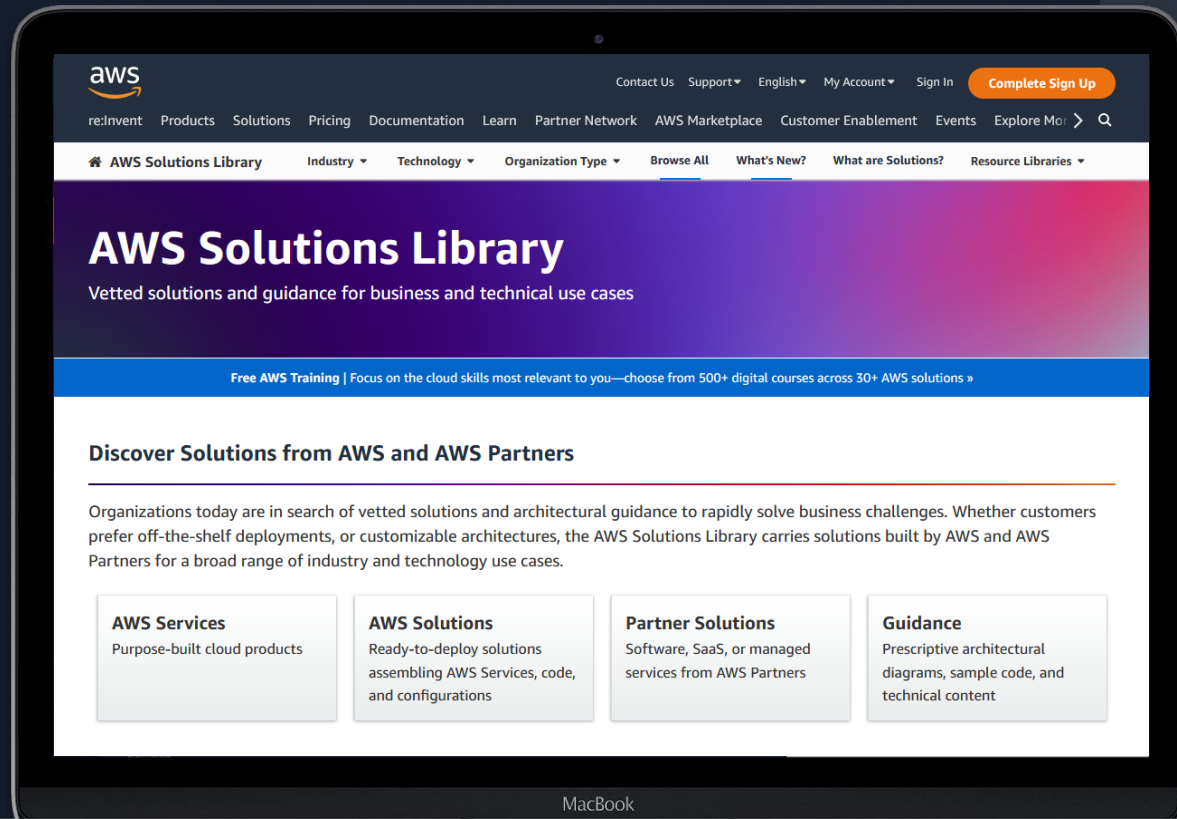
870+

Partner Solutions

400+

AWS Guidance

[aws.amazon.com/solutions](https://aws.amazon.com/solutions)





To address the range of customer needs, AWS provides four types of solutions for common customer business and technology use cases.



1.

### **Purpose – built AWS Services**

Developed, maintained and supported by AWS service teams to deliver solutions for industry, cross-industry and technology use cases



2.

### **AWS Solutions**

Officially Supported & Ready-to-deploy solutions assembling AWS Services, code, and configurations



3.

### **Partner Solutions**

Software, SaaS, or managed services from AWS Partners



4.

### **Guidance**

Prescriptive architectural diagrams, sample code, and technical content. Community driven support

# AWS Solutions



**~2 million deployments**

# Distributed Load Testing

- Scalable and on-demand load testing without infrastructure management.
- Ability to simulate high-volume traffic from multiple AWS Regions.
- Comprehensive monitoring and reporting for performance insights.
- Cost-effective by only paying for resources used during testing.



<https://aws.amazon.com/solutions/implementations/distributed-load-testing-on-aws/>

# Serverless Image Handler

BOOST USER ENGAGEMENT WITH EMBEDDED IMAGES ON WEBSITES AND MOBILE APPLICATIONS

Serverless architecture for cost-effective and dynamic image processing in the AWS Cloud.

- E-commerce businesses
- Media/content websites
- Mobile apps
- Any organization with a website or app that needs to display images responsively across different screen sizes and devices.



<https://aws.amazon.com/solutions/implementations/serverless-image-handler/>



# Virtual Waiting Room on AWS

BUFFER INCOMING USER REQUESTS TO YOUR WEBSITE DURING LARGE BURSTS OF TRAFFIC

- Structured queue assigns users a number and maintains their position
- Scalable solution handles large traffic spikes without overwhelming systems
- Protects downstream systems by validating users through signed tokens
- Provides a sample waiting room website for customization

<https://aws.amazon.com/solutions/implementations/virtual-waiting-room-on-aws/>



# Generative AI Application Builder

RAPIDLY DEVELOP AND DEPLOY PRODUCTION-READY GENERATIVE AI APPLICATIONS

Turnkey solution to rapidly build and deploy generative AI applications.

- Enterprises looking to experiment with and deploy generative AI
- ISVs and startups building generative AI-powered products and services
- Developers who want to focus on application logic rather than infrastructure

<https://aws.amazon.com/solutions/implementations/generative-ai-application-builder-on-aws/>



# Deployment Model

100%

Open Source

Single  
Tenant

Fully  
Supported  
by AWS

\$

Pay for what you use

# AWS Solutions Guidance



# Over 400 Guidance...

AWS Solutions Library / Guidance

# Guidance for Automating Networking Monitoring and Alerting on AWS

[I'm ready to deploy](#)

⏪ NAVIGATE THIS PAGE

**Architecture Diagram**

**Get Started**

**Well-Architected Pillars**

**Disclaimer**

This Guidance demonstrates how to automate the setup of Amazon CloudWatch dashboards for monitoring and alerting network resources on AWS. It uses AWS tagging and API capabilities to efficiently gather the necessary information to configure the dashboards, including the ability to centralize monitoring across your AWS environment. This automated approach helps you save time and effort in establishing comprehensive network visibility while also making the process more adaptable to changes in your AWS infrastructure.



# Guidance for Automated Provisioning of Application-Ready Amazon EKS Clusters

[I'm ready to deploy](#)

## [◀ NAVIGATE THIS PAGE](#)

[Architecture Diagram](#)[Get Started](#)[Well-Architected Pillars](#)[Disclaimer](#)

This Guidance demonstrates how to set up a workload accelerator for Amazon Elastic Kubernetes Service (Amazon EKS) using Terraform blueprints. This collection of sample deployments and configurations addresses the challenges often associated with building your first application-ready Amazon EKS cluster. It incorporates a set of pre-configured and integrated tools, add-ons, and best practices to support core capabilities, including automatic scalability, observability, networking, and security. By using this Guidance and the Terraform blueprints, you can accelerate the process of establishing a fully configured, production-ready Amazon EKS cluster to support your workloads, without having to build and maintain the underlying infrastructure.



# Guidance for Object-Level Insights and Cost Savings with Amazon S3

[I'm ready to deploy](#)

## ◀ NAVIGATE THIS PAGE

[Architecture Diagram](#)

[Get Started](#)

[Well-Architected Pillars](#)

[Disclaimer](#)

This Guidance shows how you can gain granular insights into the access patterns of objects stored in Amazon Simple Storage Service (Amazon S3) and use those insights to optimize storage costs and energy usage. It helps you identify objects that have not been accessed for a specified period and transition those objects to cheaper storage classes, realizing cost savings by storing infrequently accessed data in more affordable tiers. Additionally, you can configure rules to automatically delete objects that have not been accessed within a set time frame, helping to optimize storage by removing data that is no longer needed. These new capabilities provide better visibility and control over Amazon S3 object lifecycle management, so you can reduce storage costs and energy expenditures by aligning your storage strategies with your object access patterns.





# Guidance for Omnichannel Contact Center for Banking on AWS

## ◀ NAVIGATE THIS PAGE

**Architecture Diagram**

**Well-Architected Pillars**

**Disclaimer**

This Guidance helps financial services institutions transform the customer experience using an Amazon Connect environment on AWS. It demonstrates how to build an omni-channel contact center that is ideal for unpredictable call volume and can easily be configured, managed, and operated by business decision makers. With a cloud-based contact center, you can design the contact flows and onboard agents in a matter of minutes.

# Guidance for Improving Workforce Health & Safety on AWS

## NAVIGATE THIS PAGE

**Architecture Diagram**

**Well-Architected Pillars**

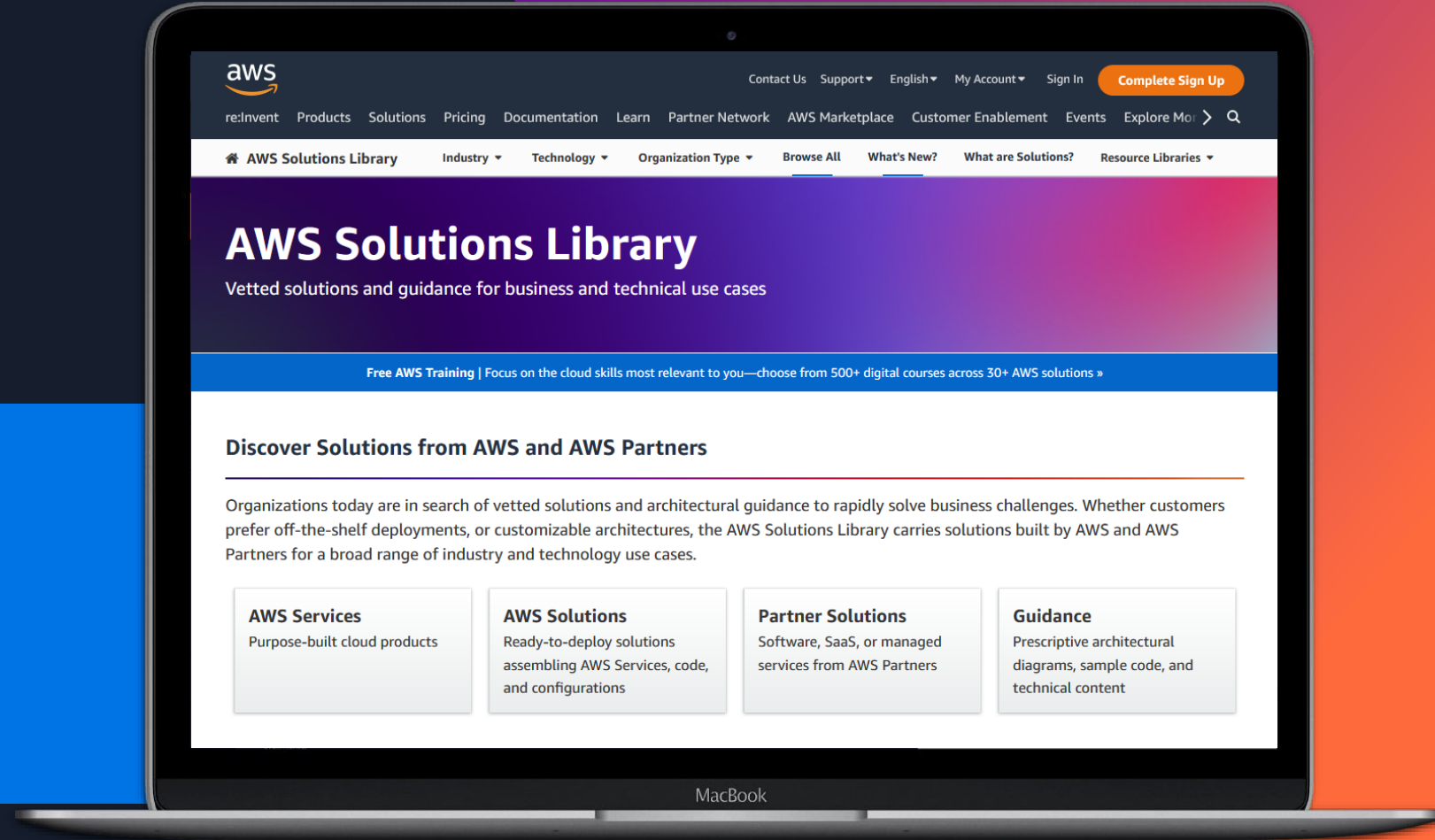
**Disclaimer**

This Guidance shows how to use AWS services to address workforce health and safety concerns in high-risk industrial environments. It enables virtual training of new and existing employees on standard operating procedures, reducing onboarding risks and associated hazards. It can also help prevent accidents through real-time monitoring, breach detection, and instant alerting. Computer vision and artificial intelligence models can be configured to ensure adherence to environmental, health, and safety protocols by identifying violations like improper protective gear usage or access to restricted areas. Interactive dashboards and 3D visualizations provide insights into risk patterns, historical trends, and compliance metrics. Additionally, natural language processing capabilities can summarize relevant information and recommend training based on the identified hazards.

# Get started!



[aws.amazon.com/solutions](https://aws.amazon.com/solutions)



# Demo

# Thank you!

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